



# **Digital Marketing Plans**

# About us



# Introduction

## We Serve Best Digital Marketing Services

The purpose of this digital marketing proposal is to give you a bit of information about Claw Development and the various digital marketing services we offer, along with information and pricing for a custom digital marketing solution based on your needs. Based on our previous discussion, I feel like we are a good fit for one another. I've spoken with my team, and they're excited to get to work helping you reach your marketing goals.

At the end of this document, you'll find a pricing table that includes the services we've discussed previously. If after reviewing our full list of services.

Once you're happy with the services and prices for your custom digital marketing solution, go ahead and e- sign at the bottom of this proposal and we'll move forward from there!

# Our Services

Claw Development is an end-to-end provider of digital marketing services. Whether you're looking for a turnkey managed strategy, an independent audit, or services specific to a short-term campaign, our experience and approach are sure to prove to be a valuable asset.

## Our in-house services include:

- Social Media Optimization
- Search Engine Optimization
- Pay per Click Services
- Online Reputation Management



# Unique Digital Marketing Package

In this section, you'll find a pricing table that includes the digital marketing services that I feel are appropriate based on our previous discussion. If you have any questions or comments, feel free to ask them. If you agree that the services and price below meet your expectations, go ahead and complete this document via electronic signature at the bottom of this page. Once I am notified of your signature, I'll reach out to schedule a kick-off call so that we can get things started.

## Plans

<b>Plan A</b>	<b>Plan B</b>	<b>Plan C</b>	<b>Plan D</b>
SMO – Monthly 15-18 Posts with all SMO Services mentioned above	SMO – Monthly 18-24 Posts with all SMO Services mentioned above	SMO Monthly 18-24 Posts with all SMO Services mentioned above	SMO Monthly 24 Posts with all SMO Services mentioned above
Local SEO	Online Reputation Management	SEO –10-12 Keywords working with all SEO Services mentioned above	SEO 12 Keywords working with all SEO Services mentioned above
	Local SEO	Online Reputation Management - Add Blog Per Month 4	PPC INR – 10000 (Facebook ADS, Instagram ADS, LinkedIn ADS, Google ADS, Pinterest) – Excluded From Plan
		Local SEO	Online Reputation Management
			Local SEO
<b>8000 INR Per Month</b>	<b>15500 INR Per Month</b>	<b>21500 INR Per Month</b>	<b>29500 INR Per Month</b>

## **PAYMENT CONDITIONS**

- PPC amount should be added by the client.
- Payment invoices will be sent by the 15 of every month.

## **Notes:**

- You Should Expect to See Results from SEO Within 3 to 4 Months.
- SEO should show results within a 3 to 4-month period. By results, we mean a measurable increase in traffic and associated leads or conversions